



intended for internal use only

2,850*
LEADS DELIVERED
*now includes Ask RE/MAX Chats

TOP 10 LEAD GENERATING CITIES

1. Edmonton, AB
2. Calgary, AB
3. Winnipeg, MB
4. Vancouver, BC
5. Coquitlam, BC
6. Victoria, BC
7. Abbotsford, BC
8. Chilliwack, BC
9. Grande Prairie, AB
10. Burnaby, BC

REMAX.CA TRAFFIC
SINCE LAUNCH
*As reported by Google Analytics.

170,534,538

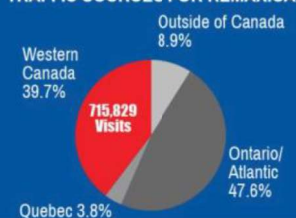
REMAX.CA UNIQUE
VISITS
*As reported by Google Analytics.

83,676,325

TOP WESTERN CANADIAN CITIES ACCESSING REMAX.CA

City	Visits
1. Calgary, AB	111,620
2. Vancouver, BC	60,875
3. Edmonton, AB	52,474
4. Winnipeg, MB	29,308
5. Surrey, BC	21,341
6. Regina, SK	14,666
7. Saskatoon, SK	12,776
8. Victoria, BC	12,357
9. Kelowna, BC	11,033
10. Burnaby, BC	9,678

TRAFFIC SOURCES FOR REMAX.CA

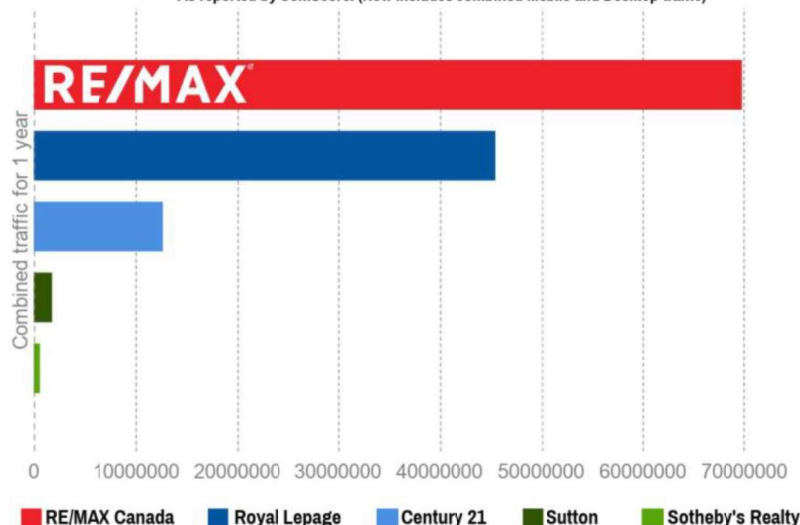


TOP 5 NON-CANADIAN COUNTRIES ACCESSING REMAX.CA

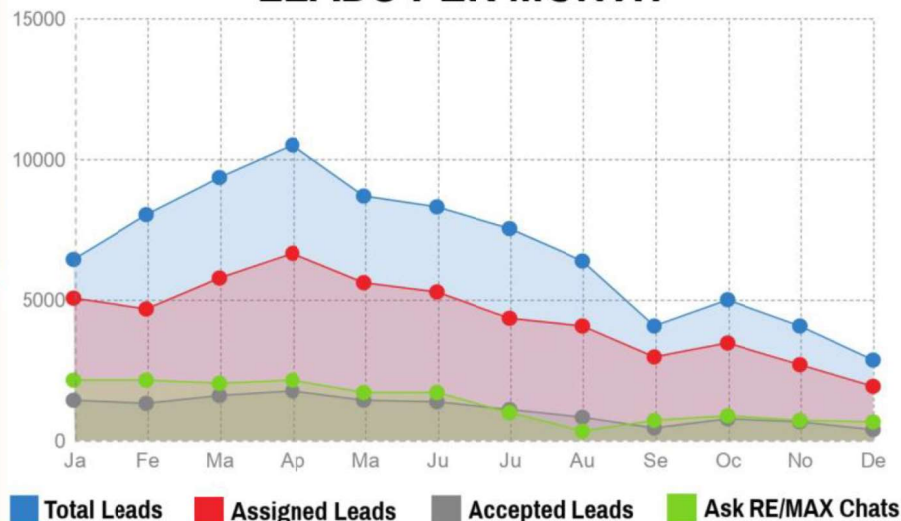
1. United States 4.46%
2. United Kingdom 0.67%
3. India 0.30%
4. Australia 0.26%
5. Hong Kong 0.19%

REMAX.CA VS. COMPETITORS

*As reported by ComScore. (Now includes combined Mobile and Desktop traffic)



LEADS PER MONTH



PROPERTIES TO CHOOSE FROM ON REMAX.CA:

300,000

Approximate based on change in reporting

LEAD GENERATING SOURCES

- remax.ca
- LeadStreet Office Sites
- LeadStreet Agent sites
- global.remax.com
- remaxcommercial.ca
- theremaxcollection.ca
- homes.com

Questions? Comments? Please contact the RE/MAX of Western Canada Technology Dept at: techsupport@remax.ca or 1-800-563-3622

Tech Report Highlights

REMAX.ca has in excess of 83,000,000 unique visits last year. (more than all other brands combined)

We are moving into the best lead generating months of the year, do watch for those leads and respond quickly.

If you do not respond within 4 hours, that lead will bounce to another agent, if it is not responded to within another 4 hours it bounces to broker